



Change...the One Constant

To say that 2020 has been challenging for all of us is an understatement. The uncertainty and change that we live and work in today can sometimes be overwhelming. The reality is that we live in a new and different world today and we must adapt and embrace it, as difficult as it may seem. But for us as Business Education teachers, this is really nothing new . . . the story of our professional lives has been one of flexibility, and change is just a given.



As a business teacher we have been learning and using technology for a very long time. Many of us have even been called upon to assist and train both students and other teachers who have not used various forms of technology to deliver or receive course content. Yes, the past few months have been full of adventure coupled with a lot of adaptation and learning in our school and home environments.

Many of our educational communities acted quickly and transition from face-to-face classrooms to some form of remote learning for the remainder of the last school year. Many teachers were quickly forced to learn and use new technologies to teach. Now, as you are gearing up to a new school year--we know that this year may take on a new look and feel. Through my recent NBEA Presidency, I have connected with educators from around the country. Through these relationships, the one key attribute in all of us is that we all share that "passion" for business education! That enthusiasm is exhibited through the high standards that we set for ourselves, as teachers, and for our students.

The culture that we have created in our classrooms must also be extended into our online learning environment as well. One factor that will always remain evident, we need our students and our students need us! Yes, the fall of 2020 means that learning may look a little different but the relationships and learning culture that we create this year will continue.

To assist you in developing your culture in the midst of Covid19 MBEA, together with our 2020 Virtual Keynote Corinne Hoisington, will help you address the learning needs of our students in our very first "*Virtual Summit 2020*", *Saturday, December 5, from 7:45 a.m. until 4 p.m.*

Hoisington is a well-known Cengage author, speaker, and educator who travels over 200,000 miles a year in over 70 worldwide cities, delivering speeches on education and technology topics around the planet. Corinne is a full-time professor of Information Systems Technology at Central Virginia Community College in Lynchburg, Virginia, with more than 25 years of teaching experience.



Corinne is a thought leader and curriculum specialist for Virtual Reality. Corinne believes that VR & AR are game changers in education today. The pedagogies of constructivism and immersive learning show that students learn best by doing or by being.

So, they shouldn't just read about history — they should 'be' historians. They shouldn't just study archaeology — they should 'be' archaeologists. Let's raise the next round of inventors through the discovery of a 3D world.

Technology infused pedagogy has the power to transform teaching & learning. We can now create deeper and authentic learning using digital resources such as virtual reality and artificial intelligence that are now available to both teachers and students. It has never been a more exciting time for teachers to explore and for schools to stay connected with accessible and current technology to nurture student engagement and success.

Corinne will keynote with "**Technology Skills & Career Pathways to Move Forward in a Post-Covid World!**"

As we begin this new academic year, there is a lot unknown about how the world will transform after we get the novel coronavirus under control, but it is extremely unlikely that things will just go back to exactly the way they were before. Career paths are likely to change, and with it, the technology skills companies will require for almost every workplace. Let's connect and retool our course to reflect the job skills that are likely to be in high demand in a post-coronavirus world. The Fourth Industrial Revolution we are experiencing today builds upon rapidly evolving and disruptive advances in technology: the Internet of Things, the Industrial Internet, robotic process automation, autonomous vehicles, artificial intelligence, 3D printing, virtual reality, and remote flexible work schedules. The challenge is determining how we, as educators, can best mentor the next generation of students for a future that is still evolving.

Following the keynote, Corinne will present "**The Role of the Student Creator – Transformative Learning**" *****Warning: This workshop is for instructors who can handle extreme excitement and engagement!**

So, when we say transformative learning powered by technology, we are talking about authentic, project-based learning, where students have agency, ownership, and commitment to a relevant goal. See free activities that allow students to take on the role of creator, problem solver, and learner-teacher working alongside peers and instructors to accomplish something bigger than themselves. Engage. Inspire. Assess. Technology can serve as an extension of the student's thinking -- a place to explore ideas, research questions, test hypotheses, compose thoughts, and come to conclusions – in other words, to learn! We will experience tons of hands-on apps and activities!

Get set for a great experience to learn, share, and collaborate with other business teachers from across Michigan. Plan now to join us, for an abbreviated Fall convention program...aimed at addressing your needs in the 2020-2021 school year. Education is a "sharing" field and so connecting with other Michigan educators can be invaluable to your face to face and/or online development and success.

We all must adjust to a new normal, but I know all of you have this and MBEA has your back! I hope that you and your students are safe and able to find support during these unprecedented times. Thank you again for your MBEA membership, your professionalism, and your dedication to Business Education in Michigan.

Best Regards,

Colleen Webb

MBEA President

NBEA Immediate Past President

NCBEA President-Elect

Microsoft Certifications Really Work

By Robert Yoder, MBEA Board Member at Large

Great educators are constantly looking for different ways to add value to the curriculum they teach in the classroom. As a high school educator this was true for me as well. Connecting the real world to what we teach in the classroom isn't always easy. In my years as an educator I came across many different simulations from the Stock Market Game to Knowledge Matters and each of these added a lot of value for my students, however none compared to the value of earning industry recognized certifications.



Microsoft Certifications were a key part to many of my courses in the classroom. Not only could I layer this learning into my State Approved Curriculum, but I was also able to add this material to my entry level courses, including Computer Applications and Intro to Accounting. The Microsoft Certifications were such a hit in my school that I had many students coming after school to learn the different Microsoft products, since they did not have room in their schedules to take one of my classes.

One story that stands out in my mind was from a previous student and a delegate of our local Business Professionals of America (BPA) chapter. This young man did not have the room in his schedule to formally take one of my classes his senior year, so he committed to coming after school to learn and study for the Microsoft Excel Certifications. He ended up earning both his entry level and advanced certification that year plus PowerPoint. As he moved on from high school to college, he started seeing the benefit that these certifications added but it was not until his first interview for an internship his freshman year that it really clicked. I still remember when he reached out to me and told me the story on how his interviewer tested his knowledge with pivot tables and V-Lookups. He was nervous but of course had the knowledge and certifications to answer these questions and was awarded the job on the spot. The interviewer told him that he was the first college student that she had ever interviewed that held these industry certifications and was extremely impressed that he took the time to obtain these.

Many of us Microsoft educators have stories similar to this and you can find more on the Certiport website including one of our own recently retired Michigan educators and MBEA members, Diane Harrington. Her story came from the U.P. in Sault Ste. Marie at Sault Area High School & Career Center. I would highly recommend watching this YouTube video as Diane says it the best, "It's not me certifying the students, it's Microsoft certifying the students". These certifications can complement any career path that a student decides to select. Check it out at: <https://youtu.be/LgO21SlwgCk> or view all the

videos at: <https://certiport.pearsonvue.com/Certifications/Microsoft/MOS/Success-stories.aspx> or by searching Microsoft Certification Success Stories.

If you are looking for more details on Microsoft Certifications and/or how things have changed this year because of teaching virtually, I would encourage you to attend our first ever Virtual Summit 2020, "Balanced Approach to Learning" December 5, 2020. In addition, Jason Majors and Eric Gilbert are always available to answer questions.

Please email mbea1936@gmail.com to be added to our email list or follow MBEA online @mbea1936 on Facebook. Registration forms can be found online at our new and improved website: www.MBEA.org

Need Ideas for Virtual Icebreakers?

🗄️ 'Interests and Hobbies' Activity Online

🗄️ Where in the World' Icebreaker for Online Training

🗄️ 'Same and Different' Team Building Game

The aim is to learn information about other people. Hence, this activity can be either a great icebreaker or a way for people within an established team to know each other better and communicate.

Instructions

1. Split your participants into groups of 3 or more and allocate them to breakout rooms.
2. Ask each group to write down as a list on an online whiteboard or virtual sticky note all the interesting things that they all have in common (ask them to avoid obvious things, such as all being men or women) and something unique to each participant. They will have 5 minutes for this task.
3. At the end of the 5 minutes, ask each group to share their list to the rest of the class via an online whiteboard.

🗄️ 'Bingo' Icebreaker

This is a classic icebreaker that can be adapted for online teaching.

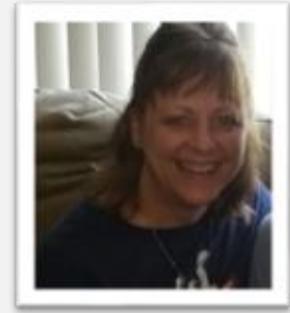
- To run the activity online, create a 5 by 5 table with interesting facts, one for each box of the table. For example, you could write things such as: speaks more than two languages, has been to Argentina etc. Or, it would be a good idea to tie the facts with the topic of the class.
- Go to the website for all the instructions.....

Please see the link below for all 21 ideas and all the instructions on how to make these various Virtual Icebreakers work for you and your students!

<https://symondsresearch.com/icebreakers-for-online-teaching/>

MBEA has a New Secretary!

By Treasa Evans-Dunn,, MBEA Secretary



A little about me..... probably as most of you..... I worked in the “real world” before entering the world of education and earning my teaching degree. This fall starts my 16th year of teaching. I have had the pleasure of teaching at both a local high school (Lakewood High School, Lake Odessa) and a tech center. I’m starting my 10th year at Newaygo County Career-Tech Center located in Fremont, MI. I completed my Master’s degree in Educational Technology from Central Michigan University in 2010. I’ve been involved with Business Professionals of America as a Chapter Advisor over the last 15 years. I presented at the Certified Educator Conference in June 2019. I was also able to attend this June as an educator representative for the Entrepreneurship Q & A session during the Virtual Conference. I recently resigned as the treasurer of my local teacher’s union association. I held that position for three years, but my passion is in business education.

I love teaching, learning and challenging myself. I have a new goal of earning my Teacher Leader Endorsement so when I renew my teaching certificate, I can apply for the Advance Professional Teaching Certificate. Let’s see if I hit the target!

During my entire teaching career, I have also been a member of the National Business Education Association (NBEA.) If you are not a member, I highly suggest joining the NBEA. Pat Pearson can assist you regarding membership or answer any questions you may have as well.

One positive take away from Covid-19 was that I could attend the NBEA Annual Convention for the first time! The virtual conference in April was one of the best conferences I’ve ever attended. I thoroughly enjoyed this conference! The breakout sessions and keynote speakers not only motivated and inspired me, but I had electronic resources at my fingertips as I attended via Zoom. I loved networking and talking to other teachers from across the U.S. I hope this convention will continue to offer a virtual opportunity so I can attend in the future.

The NBEA now has a resource library so I can go back and listen to past conference sessions, view the Business Forum, KeyingIN Newsletter and the yearbooks. No more paper! I love having these publications accessible on- line and not taking up more space on my bookshelf. Being a member of the NBEA is worth it. The resources and networking connections are priceless.

One more take away from the NBEA Conference, which some of you may know about, are the business education Facebook groups. If you need ideas, have ideas to share, lessons, videos, or need to collaborate with other educators across the U.S., please check out the Facebook groups – Business Educators, Accounting High School Teachers and Flipgrid Educators.

I look forward to being here and serving all of our MBEA members. I can be reached at Treasa.evans.dunn@gmail.com.

Have a great 2020-2021 school year. Together we can do this!

Don't Let Stress Sabotage Your School Year

By Ronalyn Arseneau, MBEA VP for Membership

With this fall's expectations for distance learning versus face-to-face learning versus some hybrid of the two piling up on teachers, it has increased the stress level for all of us in education. As a result, it is more important than ever that teachers find ways to mitigate the stress and find balance in our lives. The following are ideas for dealing with and reducing teacher stress:



1. Ensure that you are able to have “blackout” periods from teaching. If you are teaching online, it is easy to find yourself on the clock late into the evening. Make an attempt to set regular hours and communicate those parameters to students and their parents, and most importantly, stick to them so that you have time in the evening to relax and do things that make you happy.
2. Find time to engage in your favorite hobbies. The peaceful enjoyment you gain from painting, reading, practicing yoga, etc., can help your state of mind.
3. Exercise, even a short brisk walk, can do wonders for your state of mind and allow you to reset at the end of each day.
4. Commiserate with a coworker or someone who knows what you are going through. The validation that you are not in this alone can be reassuring.
5. Practice deep breathing activities to lower your stress level and calm your mind. Consciously breathe in, hold for a few seconds, and breathe out. Research meditation and use these techniques to reach a more tranquil state.
6. Keep a journal of your thoughts and feelings. Simply getting your thoughts down on paper will help you to see a solution to a problem or allow you to recognize where your stressors are and how you might better deal with them.
7. Think positively. Positive thinking can allow you to find the silver linings in difficult situations. Try to find the positives in everything you do.
8. Connect and network with your peers! This is where your connections made through your state organization can help you to find ideas and new tools for teaching and learning. Attend the MBEA state convention virtually on December 5, 2020, to make connections and learn what is working for other business educators.

Be aware of the signals your body is giving out to ensure that you don't allow stress to get the best of you. It is important that you make yourself and your family a priority in these uncertain times and do what you can to keep yourself healthy and happy.

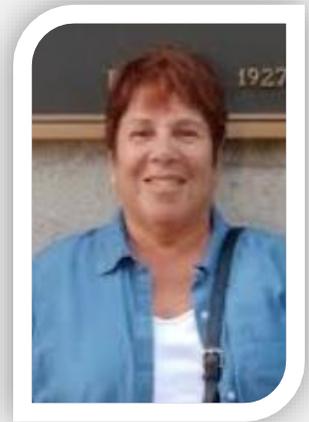


“WHEN YOU CAN'T CONTROL WHAT'S HAPPENING, CHALLENGE YOURSELF TO CONTROL THE WAY YOU RESPOND TO WHAT'S HAPPENING, THAT'S WHERE YOUR POWER IS.” - UNKNOWN

Educating for Business & Life

By Patricia Pearson, Membership Director NCBEA/NBEA

Welcome to a new and what may turn out to be a very interesting school year. As always NBEA is available to you to add value to your teaching experience.



This year NBEA has a new and enhanced website. The website address is www.nbea.org. I encourage everyone to visit the website and become familiar with all the opportunities it offers members.

- Latest News
- Make a Conference Session Proposal
- NBEA Events
- Professional Development
- Library
 - Webinars, KeyingIn Newsletter, Yearbooks
- Conferences
- Networking
- Job Opportunities
- National Business Honor Society
- Association for Business Teaching and Research
- International Society for Business Education

To renew your membership click on “Profile” and follow the prompts.

If you are joining for the first time click on “Membership” at the bottom of website and follow the prompts.

I want to encourage everyone that is joining for the first time and if you renewing please complete the “Profile” so you will be counted on the Michigan Membership rooster.

Educators this an excellent opportunity for you to stay connected with other business teachers and business professionals.

Tips to start the school year....from a Principal

By Michael Cattani, MBEA Board Member at Large

Having spent 25 years as a business teacher followed by 14 years as a principal, I think I can confidently predict that the beginning of the 2020-21 school year will be unlike anything we have experienced!



Tip #1: Take one day at a time. If you like to “have all your ducks in a row,” you may be feeling the need to anticipate and plan for every scenario that could possibly unfold. It will be impossible to plan for everything, so try to be flexible!

Tip #2: Do not try to “cover” everything in a mad rush to “catch up” from last Spring. While it will be important to eventually make up for lost time, it does not have to happen all at once.

Joyce Newtown, MBEA VP for Business and Finance



Please refer to my electronic flyer pertaining to the Virtual Summit that will be happening on Saturday, December 5.

Introductions and housekeeping items will begin at 7:45 AM so we can promptly start the first session at 8:00 AM.

The updated MBEA website will allow us to process membership dues and registration for the Virtual Summit. However, I may be contacted at:

Ms. Joyce Newtown, Vice President for Business and Finance
1214 Bel Air Drive
Flint, MI 48507
Email: Joyce.MBEAconreg@gmail.com

An investment in knowledge pays the best interest."
Benjamin Franklin



82nd MBEA Annual Convention “Balanced Approach to Learning”

We are going virtual this year with a One-Day Summit

December 5, 2020
7:45 AM – 4:00 PM

Our Keynote Speaker this year is **Corinne Hoisington**

Her topics will be:

- "Technology Skills & Career Pathways to Move Forward in a Post-Covid World"
- "The Role of the Student Creator – Transformative Learning"

Some of our other Presenters and Topics include:

- Tom Knight with “GEMS/State Update”
- Dennis Klaas, Patrick Schultz and Wayne Boggs with "Cybersecurity/Computer Science Training and Curriculum for all through the Michigan Initiative for Cybersecurity Education 12 (MICE K12)"
- Round Table Discussion "Best Practices for Teaching Virtually"

Registration opens online: September 14, 2020

Registration will take place via the new improved MBEA website.

More information will be forthcoming

Upcoming Events

2021 NBEA Convention
March 30-April 2, 2021
New Orleans Marriott
New Orleans, Louisiana

2021 MBEA Summer Boot Camp
June 21-24, 2021
Northwood University

2021 MBEA Convention
November 10-12, 2021
Frankenmuth, Michigan

Your MBEA Executive Board is here to serve YOU!

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