



MBEA TODAY

The official publication of the
Michigan Business Education Association

April 2022
Volume 73, Issue 19



Dear MBEA Members,

No matter where we are from, we are more alike than we are different. We celebrate, professional milestones, personal achievements and shared business education goals. MBEA is dedicated to celebrating the many things we have in common.



- Celebrate the achievement of our students and teachers in our BPA and DECA CTSO's who have held their local, regional, and state events. I know firsthand how much time and dedication it takes on the part of the teachers and students to the next level of competition. Best of luck to our students and teachers moving to the next competitive level.
- Celebrate our new MBEA website. Investing in an updated, more robust website will make life so much easier for you, our members.
- Celebrate your Executive Board speaking and making decisions for you and your programs:
 1. Plans for our **Summer Boot Camp** have also been finalized—**June 20-23**, on the campus of Northwood University in Midland. For complete camp details, scroll down the newsletter and see the attached information or visit our [website](#) and scroll down to the downloadable information. **Early registration closes on May 31, 2022, at 4:00 PM, Eastern time.** Late registration closes on June 10, 2022, 4:00 PM Eastern time. Plan and register early as spaces are limited.
 2. In December 2021, our Executive Board met and set the theme for the 2022 MBEA Fall Conference, **November 10-12, in Frankenmuth.** "Building Bridges Together" was voted the theme.
 - The Executive Board also reauthorized the annual cover contest as well as the marketing campaign. **See Jerrod's article below for details.**
 - Call for Presentations is now open is located on our website, MBEA.org. Life is so much easier as you can now submit your proposal electronically.



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3. **MBEA Awards:** Now nominating and submitting Award information is easier than ever. Please scroll down to read Mike Cattani's article on various awards and how to nominate a fellow member.

- Remember, as part of your Summer Camp and/or Fall Convention registration(s), you will earn FREE SCECHs. In order to make this happen, we need your PIC number. Be sure to include it with your registration information.
- Membership is the centerpiece of our association as it is critical to the success of any professional organization, MBEA is no exception. We can only be as strong as our membership. Please, if you know a teacher or teachers not on our membership roster, please send them a personal invitation to join. Or, if you prefer, send me the contact information and I will personally send them invitation to join us. Without you, our membership, we cannot exist. Perhaps your membership lapsed, please visit your [website](#) and renew your professional membership.

Mark your calendar now and help MBEA bring Michigan Business, Finance, IT, Arts and Communications, and Marketing teachers together so that we can all “Build New Bridges Together” for you, your students, and your professional organization.

Best regards,
Colleen Webb
President

Important Dates

NBEA Committee/Task Force signups	April 30 (Committee work starts July 1)
MBEA Convention Cover Contest	Uploaded to website by May 6
Summer Boot Camp, June 20-23, Northwood University	Early Registration due by May 31 (Last day to register June 10)
MBEA Teacher Award Nominations	Submitted via website June 1
Call for Presentations/Presenters	July 29
MBEA Fall Conference, Frankenmuth	November 10-12
NBEA Conference, Kansas City, KS	April 3-6, 2023



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Joyce Newtown
VP for Business and Finance

Summer Boot Camp is just around the corner, but how and when do I register? Registration is now open!

To avoid late fees please **register before May 31, 2022**. Registration starts on the homepage of [MBEA's website](#).

Please scroll down to the end of the newsletter for the Summer Boot Camp Flyer and W-9 form for your convenience. (The business address changed a few years ago, so please be sure you school has the current copy.)

1. When you start the registration process the first thing it will ask is how many days and then which days and workshops you wish to attend.
2. It will then ask about your MBEA membership.
 - a. If you paid your MBEA dues this calendar year (since January 2022) select No, I am already a member.
 - b. If you have not paid since January select Yes, Add the membership. You must be a current member to attend Summer Boot Camp. Memberships will be checked.
3. At this point it will give you your total and you can select "Add to Cart". To finish registration and set up your payment options, select "View Cart". If there are errors in the cart the red x will allow you to delete and go back and make changes. If everything is correct proceed to checkout.
4. If you logged in on the website the Billing details may already be filled in. Make any necessary corrections or fill-ins that are required.
 - a. You MUST also fill-in the Attendee's required information. This is very important especially if the person that is being billed is different than the person that is attending.
 - b. The PIC number is a required field and will be used as the beginning of the SCECHs process. If you do not have a PIC number you may put in NA, but you will not receive any of the free SCECHs.
5. It will then ask if you are paying by check or with credit card.
 - a. If you are paying by check, it lists where to send the check: MBEA, 1214 Bel Air Dr., Flint, MI 48507. Please be sure and include the name of the attendee with the check or a copy of the invoice.



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- b. If you are paying by credit card, fill out the required information. If you wish to pay by credit card at a later time or if you have problems with the credit card, select check and contact me (Joyce Newtown).*
6. Finish by selecting "Place Order" and your invoice will appear. You will also get a confirmation email that your order was received.
7. **If you need overnight lodging**, information for two different hotels is included in the flyer. **Contact the hotels directly and don't forget to ask for the MBEA rate.**

If you need to contact me, especially about credit card issues, you can call, text, or email me at joynewtown@gmail.com. My phone number is (810) 239-3905. If I don't answer, please leave me a message and I will get back to you as soon as possible.

MBEA Cover Contest

Once again, we are seeking submissions for the 84th Annual MBEA Fall Conference program cover. The cover contest can serve as a great project for students in any course you may be teaching this semester. Let their creative juices flow!

Schools are allowed ONE submission for consideration by the MBEA Executive Board.

The winning program cover designer will have the opportunity to work with their client, the MBEA Executive Board. The winner will receive recognition for their hard work and credit for their design!

By entering the contest, your student could have a chance to experience a REAL-WORLD business relationship, meetings, and design adjustments to meet the needs of their client! What better way to keep students engaged and interested in what they are learning, than a chance to put their skills to work?!

The member submitting the design on behalf of their school and student must be in good standing, meaning the instructors membership must be up to date. Be sure to verify your membership status before submitting an entry. Memberships now expire twelve months after renewal.



Jerrod Black
VP for Membership



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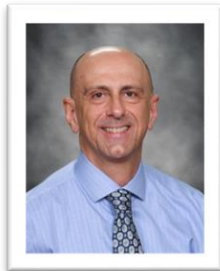
Memberships are no longer based on the calendar year per our recent bylaws change. If you have questions about your membership status, don't hesitate to reach out to me!

If you have questions about the contest itself, just send me an email. Give your students the opportunity to shine and represent YOU and their SCHOOL in the 2022 Convention Cover Contest

Please enter these events to give you students real life experiences—and the honor of being recognized during the conference as well as in our fall edition of *MBEA Today*!

Submissions are due no later than 3 pm May 6, 2022! Please submit them by going to www.mbea.org

MBEA AWARDS 2022



Mike Cattani
Member at Large U.P.

We have so many deserving teachers in Michigan, nominate someone for an MBEA Award. Do you know a colleague who has exhibited excellence in their business education classroom? Do you know an individual or organization that has excelled in service to business education and MBEA?

If so, please consider nominating them for these awards! The Awards Presentations will be made during our MBEA Luncheon, Thursday, November 11.

The MBEA award procedures have been improved! It is now easier to nomination a teacher, individual or organization.

Please visit our [website](#), scroll down---Award information is on the right-hand side of the screen. Use the online nomination form to submit.

It is recommended to consult with the nominee to gather needed information. Two letters of recommendation from an administrator, colleague or former/current student are required.

General Awards and Deadlines

Only MBEA members in good standing may submit nominations for these awards. Please use the on-line nomination form below to submit nominations.



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The Michigan Business Education Association gives three awards to deserving individuals:

- **Recognition of Service Award** - This award is presented to an individual/organization who has excelled in service to business education and MBEA in the state of Michigan.
- **Outstanding Contributions to Business Education by a Business Teacher** (Middle, Secondary, Post-Secondary) - This award is presented to a current member in good standing who demonstrates excellence in the classroom. ** Each level of teaching is eligible to be awarded each year**
- **Emerging Professional Business Educator Award** - This award is presented to a middle or high school MBEA classroom business teacher in Michigan. This individual must have taught at least two years, but no more than six years as a full-time teacher. This award is intended to recognize excellence in the classroom.

The deadline to make a nomination is **June 1, 2022**.

*Do you need a real-life project for your student to complete? MBEA needs your help!! We need a teacher/class/student(s) to volunteer to create and print our **2022 Conference program**.*

The design can be pretty much up to the student as long as it looks professional and is well executed. I have copies of old programs that you can look at to get some ideas. The program will be made available electronically as well in a color printed format.

The student(s), teacher, and school will be honored during the 2022 Fall Conference as well as in the conference program.

If you are interested in this project please contact Colleen Webb, MBEA President, @ webb6164@gmail.com or call me 810-247-0133.



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Cyber Awareness Tips

Top 3 Ways to Protect Your Students Online

- Incorporate Internet safety education into your classroom. You are instrumental in protecting our children online. Use the resources here to improve our children's awareness.
- Educate yourself on the online risks facing today's students. Be informed and turn this knowledge into lessons and activities.
- Encourage your students to share lessons learned with each other. Facilitate classroom discussions on how to be smart and safe when online.



Cyber Threats for Teachers

As a teacher, staying informed and learning the best practices to protect yourself and your students is always the best first step to take in cybersecurity. Below are the top five cybersecurity threats faced by teachers, as outlined in a report by the Consortium for School Networking (CoSN).

1. **Phishing:** These attacks leverage social engineering by exploiting human emotion to trick victims into giving up sensitive information such as passwords or credit card details. Over 90% of cyberattacks today start with phishing, according to CoSN.
2. **Distributed Denial-of-Service (DDoS):** These attacks occur when multiple systems flood the bandwidth or resources of the local servers. These attacks can cost victims up to \$40,000 per hour, while typically only costing around \$40 for cyber attackers to engineer.
3. **Data Breach:** A data breach is a security incident in which private or sensitive information (such as student data) is accessed without authorization. In fact, student and educator data breaches were one of the most common cyber incidents experienced in 2019.
4. **Ransomware:** These threats involve hackers holding data hostage in exchange for money or other demands. According to a report from the cybersecurity firm Emisof, the potential cost of ransomware in the United States reached over \$7.5 billion in 2019.



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5. IoT Vulnerabilities: IoT (Internet of Things) devices such as laptops, smart home accessories and tablets often lack security or are not updated on a regular basis, making it vital for teachers to prioritize security when incorporating IoT devices into the classroom.

Tips for Avoiding Being a Victim

- Don't reveal personal or financial information in an email, and do not respond to email solicitations for this information. This includes following links sent in email.
- Before sending or entering sensitive information online, check the security of the website.
- Pay attention to the website's URL. Malicious websites may look identical to a legitimate site, but the URL may use a variation in spelling or a different domain (e.g., .com versus .net).
- Keep a clean machine. Keep all software on internet-connected devices – including PCs, smartphones and tablets – up to date to reduce risk of infection from malware.

What to Do if You Are a Victim

- Report it to the appropriate people within the organization, including network administrators. They can be alert for any suspicious or unusual activity.
- If you believe your financial accounts may be compromised, contact your financial institution immediately and close the account(s).
- Watch for any unauthorized charges to your account.
- Consider reporting the attack to your local police department, and file a report with the Federal Trade Commission or the Internet Crime Complaint Center.

Protect Yourself with These Tips

- When in doubt, throw it out: Links in email, tweets, posts and online advertising are often how cybercriminals try to compromise your information. If it looks suspicious, even if you know the source, it's best to delete or – if appropriate – mark it as junk.



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- Think before you act: Be wary of communications that implores you to act immediately, offers something that sounds too good to be true or asks for personal information.
- Make your passphrase a sentence: A strong passphrase is a sentence that is at least 12 characters long. Focus on positive sentences or phrases that you like to think about and are easy to remember (for example, "I love country music."). On many sites, you can even use spaces!
- Unique account, unique passphrase: Having separate passphrases for every account helps to thwart cybercriminals. At a minimum, separate your work and personal accounts and make sure that your critical accounts have the strongest passphrases.
- Lock down your login: Fortify your online accounts by enabling the strongest authentication tools available, such as biometrics, security keys or a unique one-time code through an app on your mobile device. Your usernames and passphrases are not enough to protect key accounts like email, banking, and social media.

Look forward to next month's IT Tips !!!!

Your MBEA Executive Board is here to serve YOU!

Colleen Webb, President
Joyce Newtown, VP for Business and Finance
Dennis Klaas, Member at Large
Patricia Pearson, NBEA/NCBEA Membership Director

Treasa Evans-Dunn, Secretary
Jerrod Black, VP for Membership
Michael Cattani, Member at Large U.P.
Tom Knight, State Department

Open, Post-Secondary Representative



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Let's Talk Certifications ~ Credentials



Treasa Evans-Dunn
Secretary

Fall Conference was an exciting time to take advantage of taking any certification test offered by Certiport and perhaps even earning a free certification! With the new Business Management, Finance and other programs having essential competencies associated with industry certifications, what a valuable experience offered to MBEA members during this conference.

It is a great feeling when the teacher can say to any student, administrator, advisory member and/or parent, "I took the certification test before the student's and earned that credential myself." It is empowering to earn an industry certification and it helps you feel prepared on how to scaffold student learning for them to be successful as well.

From my experience attending the Virtual Educator Certified Conference last year, it's important to get your Advisory Committee Members endorsing these certifications. When Advisory Members realize what type of skills your students are learning and credentials they are earning, it can benefit their businesses, right? So, why not offer them a free opportunity to take any certification test if they want to?

Please reach out to Eric Gilbert to see how to get free vouchers for any exam for an advisory member, administrator, and other teachers. With the new BMA and other program curriculums integrating credentials and certifications, what a better way to get your Advisory Members on board!

MBEA will be offering certifications during Summer Boot Camp this June and at the upcoming Fall Conference in November.

If you have any questions regarding certifications or need a quote, please contact Eric Gilbert. He can be reached at 801-772-3257 or eric.gilbert@pearson.com.

Now for a big shout out to everyone who collectively took a variety of 47 Certiport proctored tests during the Fall Conference.

35 certifications were earned!



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Entrepreneurship (4 certified)
Communications Skills in Business (8 certified)
Microsoft 356/2019: Word (7 certified), PowerPoint (2 certified)
Microsoft 356/2019: Excel (4 certified)
Microsoft Word 2016 (1 certified)
IC3 GS5-Computing Fundamentals (1 certified)
IC3 GS6 Level 1 (1 certified)
Graphic Design & Illustration Adobe Illustrator 2021 (3 certified)
Print & Digital Media Publication Adobe InDesign
Visual Design Adobe Photoshop 2019 (1 certified)
Visual Design Adobe Photoshop 2020 (1 certified)
Visual Design Adobe Photoshop 2021 (1 certified)
Unity Certified User: Programmer (1 certified)

Big New Opportunities as a member of NBEA now is the time!

NBEA Opens Committee and New Topic Task Force Signups

NBEA recently opened committee and taskforce volunteer signups for the 2022-2023 fiscal year that will start July 1. [There are a substantial number of new opportunities.](#) (The link will take you to the list of committees and task for opportunities.)

NBEA is excited to announce the formation of new topic task forces. NBEA needs leaders and new task force members who can think outside the box and bring contemporary relevance and vibrant,



Patricia Pearson
NBEA/NCBEA Membership Director



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timely engagement opportunities to the association. As a part of that effort, the NBEA President will be appointing four new topic-driven task forces for 2022-2023 involving information technology, entrepreneurship, personal finance, and marketing topics.

Topic task forces will have the autonomy to study, design, recommend and offer critical topic-specific programs and services that will help drive NBEA's value proposition. *These task forces have one mission: to make NBEA more relevant in the business topic areas by providing critical guidance, information, programs, and more that serve teachers in these diverse fields like accounting, technology, personal finance, and marketing.* NBEA is also trying to deepen the knowledge base in these diverse fields.

For example, the information technology or accounting topic task force will virtually meet to discuss essential things technology teachers or accounting need to succeed in the 21st century. These things for either task force could be a training program, resource compilation, a certification program, a partnership with quality vendors or service providers, and new professional development offerings. Essentially, the sky is the limit. Associate members are welcome to join these task groups but are expected to avoid conflicts of interest.

Ideally, great ideas and programs are born in taskforces. Over time, as the task force's work advances in relevance to the association, task forces eventually transition to a committee and then perhaps even a council representing those stakeholders' interests on NBEA's board.

If you have a passion for one of these business topics listed below and have a desire to lead on a national stage, you will want to sign up for one of these topic taskforces.

When you sign up for one of the task forces, indicate whether you would be willing to consider a chair or vice-chair leadership position.

- Information Technology Taskforce
- Entrepreneurship Taskforce
- Personal Finance Taskforce
- Marketing Taskforce
-

These four topic task forces are open for signups now through May 1.

[Signup for an NBEA Committee or Task Force Now](#)



SUBMISSION DEADLINE

Entries must be emailed by:
3 PM May 6, 2022

MBEA CONVENTION COVER CONTEST 2022

MUST INCLUDE:

- MBEA logo
- 2022 theme
- Michigan Business Education Association
- 84th Annual MBEA Fall Convention
- November 9-11, 2022
- The Bavarian Inn Lodge
Frankenmuth, Michigan
- Winner recognized in the
Convention program
- **Editing may be required**
- Only ONE entry per school
- **Instructor must be a
current MBEA member**

EMAIL ENTRIES TO: JERROD BLACK AT JBLACK@CVS.K12.MI.US



Updated MBEA Summer Boot Camp

June 20-23, 2022

Please join us for the 15th MBEA Summer Boot Camp! We are pleased to be back on the beautiful campus of Northwood University in Midland, MI.

The Early/Regular Registration deadline for Summer Boot Camp registration and payment is May 31, 2022-- 4 PM.

Late Registration deadline is June 10, 2022 4:00 PM

- **Registrations postmarked and received after May 31 and before 5:00 p.m., June 4, 2022, may be honored **ONLY** if space is available.**
- **A late registration fee of an additional \$75 will apply to the registrations after May 31.**

Space is limited, so be sure to register on our website, MBEA.ORG EARLY! VISA, Discover, and Master Card are accepted. SCECHs for this event are free. Checks must be made payable to Michigan Business Education Association. All payments must be received before the start of the event.

Email confirmations will be sent upon payment receipt.

Camp will run from 7:45 am – 3:00 pm daily. PLEASE, bring your own device. THERE WILL BE NO ON-SITE REGISTRATION

Through the generous support of Certiport, Eric Gilbert is scheduled to be in Midland to discuss industry certifications, Monday-Thursday, and will provide opportunities for teachers to explore and certify at no cost.

Cancellation Policy

Requests for refund of camp registration must be received by Colleen Webb no later than 4:00 pm on May 31, 2022. A \$75 cancellation fee will apply. Cancellations received after May 31, 2022 **will receive no refund.**

REGISTRATION FEES—MBEA Members

\$45 MBEA Membership is required.

SCECHs are included free of charge

You must register for FULL-DAYS only.

<input type="checkbox"/> 1-Day Workshop Rate	\$145
<input type="checkbox"/> 2-Day Workshop Rate	\$220
<input type="checkbox"/> 3-Day Workshop Rate	\$285
<input type="checkbox"/> 4-Day Workshop Rate	\$320
<input type="checkbox"/> MBEA Membership	\$ 45

Lodging Information

<p>Fairfield Inn and Suites by Marriott 506 Buttles Street Midland MI 48640</p> <p>\$129/night plus taxes</p> <ul style="list-style-type: none"> • Call 989.486.2640 F 989.631.7109, MBEA rate of \$129 plus taxes • Start Date: Sunday, June 20, 2022 • End Date: Thursday, June 23, 2022 • Last Day to Book: Friday, June 3, 2022 • Tax exempt, ask for their guidelines 	<p>NADA Hotel and Conference Center 4000 Whiting Drive Midland, MI 48640 Call 989-837-4284 and register by phone</p> <p>We are located on the Northwood University Campus MBEA Meeting space is across from the hotel.</p> <ul style="list-style-type: none"> • You can call the hotel directly at 989-837-4284 • NADA Hotel Room Rate \$75.00 + 11% tax= \$83.25 (tax exempt would be \$78.75) • Guest needs to call hotel 989-837-4284 or send an email to frontdesknada@northwood.edu to make a reservation • Guest is to ask for the MBEA special rate
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Daily Schedule

7:45am – 8:00am	Introductions and Daily Orientation	Colleen Webb, MBEA President Tom Knight, CTE Consultant
8:00am – 9:45am		
9:45am – 10:00am	Break	
10:00am – 11:30am		
11:30am – 12:00pm	Lunch	
12:00pm – 1:30pm		
1:30pm – 1:45pm	Break	
1:45pm – 3:00pm		

Day Agendas

Monday, June 20, 2022

Advancing your Finance program under Perkins V and Career Pathways Updates

Accounting – Day 1

- Identifying program reporting requirements for 2022-2023 in CTEIS and GEMS CIP Self-Review
- Highlight of program changes, competencies, updated documentation, and industry certifications
- Discussion of impact on programs, delivery options, and evolving programs
- Small group work to write course descriptions and compile program resources
- Identify equipment and software needs in preparation for program advisory committee meetings
- Certification testing

This collaborative opportunity will identify resources and develop content to advance your program delivery as you transition your program in coordination with Perkins V.

Strand: Finance

Tuesday, June 21, 2022

Advancing your Finance program under Perkins V and Career Pathways Updates

Accounting – Day 2 (a continuation of work from Monday)

- Discussion of impact on programs, delivery options, and evolving programs
- Small group work to write course descriptions and compile program resources
- Identify equipment and software needs in preparation for program advisory committee meetings
- Certification testing

Certification testing is highly recommended to better inform you of transitioning to the usage of industry certifications and to guide students to become successfully certified.

Strand: Finance

Selection 1

Wednesday, June 22, 2022

Advancing your BMA program under Perkins V and Career Pathways Updates

- Identifying program reporting requirements for 2022-2023 in CTEIS and GEMS CIP Self-Review
- Discuss delivery options
- Small group work to write course descriptions and compile resources
- Identify equipment and software needs in preparation for program advisory committee meetings
- Certification testing

Strand: BMA

Selection 2

Wednesday, June 22, 2022

IT and Perkins V Updates for Computer Programming and Cybersecurity 1

IT – Day 1

- Identifying program reporting requirements for in CTEIS and GEMS CIP Self-Review
- Highlight of program changes, competencies, updated documentation, and industry certifications
- Discussion of impact on programs, delivery options, and evolving programs
- Small group work to write course descriptions and compile program resources
- Identify equipment and software needs in preparation for program advisory committee meetings
- Certification testing

This collaborative opportunity will identify resources and develop content to advance your program delivery as you transition your program in coordination with Perkins V.

Strands: IT

Selection 3

Wednesday, June 22, 2022

Delve into Pending Perkins V and Career Pathways Updates for Arts, A/V Technology & Communications

- Discussion of the Perkins V requirements and the Career Pathways process to update programs
- Provide input on future program changes and competencies
- Explore industry certifications and credentials
- Best practice sharing and compilation of a shared list of resources
- Certification testing opportunity

Strands: Arts, A/V Technology & Communications

Selection 1

Thursday, June 23, 2022

IT and Perkins V Updates for Computer Programming and Cybersecurity

IT – Day 2 (a continuation of work from Wednesday)

- Discussion of impact on programs, delivery options, and evolving programs
- Small group work to write course descriptions and compile program resources
- Identify equipment and software needs in preparation for program advisory committee meetings
- Certification testing

Certification testing is highly recommended to better inform you of transitioning to the usage of industry certifications and to guide students to become successfully certified.

Strands: IT

Selection 2

Thursday, June 23, 2022

Work Based Learning Continuum

Perkins V has expanded opportunities for Work-Based Learning (WBL) through Career Awareness, Career Exploration, Career Preparation and Career Training. Develop a clear understanding on the demand for work-based learning, how to provide continuum experiences for high school students, understanding the work-based learning rules and regulations for minors, and how to record WBL experiences for reporting purposes.

Strands: ALL Programs