



Dear MBEA Members,

On behalf of the MBEA Executive Board, I want to take this opportunity to invite you to come to Frankenmuth's Bavarian Inn Lodge and Conference Center and attend the 84th Annual MBEA Fall Convention. Your Executive Board has been at work over the past months to bring you the most up-to-date information in our field.

We have chosen our theme "*Building Bridges Together.*" Our working definition of a bridge is "a structure carrying a road, path, railroad, or canal across a river, ravine, road, railroad, or other obstacle." MBEA is your structure to help you navigate so many obstacles in education today. Who is more resilient in our current educational climate to build bridges and navigate the educational obstacles---the answer is easy, YOU are! But you cannot do this alone.

We have demonstrated this unique trait over the past couple of years as we led the charge in our local school districts to quickly learn and then teach our colleagues the art of virtual teaching and learning. Through your efforts, students across our state were able to march forward in our classrooms, hit our learning targets, certify their skills, and become college and career ready.

Building Bridges will also put you in touch with many of the leading vendors in the field. Unfortunately, some of our usual vendors are still not able to travel, a situation which is out of our hands.

Building Bridges will provide you with networking opportunity to meet and visit with colleagues, to renew old friendships and create new ones. Our vendors will also be there to visit with you in a more social setting. Please join us on Thursday evening from 5-6:30pm for hors d'oeuvres and beverages.

Through our round-table discussions in each curriculum area, we will help you *Build Bridges* and resources for your classroom. Sit in and see what instructional designs and curriculum deliveries are working, discuss what is not working, brainstorm solutions---thus building your classroom resources, and tool kits.

Building Bridges will put you in tune with two former business teachers who now serve as your MDE CTE Consultants, Tom Knight, and Dorthy Switalski. Tom is collaborating with teachers in IT, BMA, and Finance. Dorthy works with Arts/Digital Media/Radio and TV Broadcasting Communications teachers. They will be available throughout the convention to meet with you and answer your questions.

The Social Event of the Year
Be sure to sign up to attend the
Convention Connection to
receive your free drink ticket.



Building Bridges will provide you with your required pathway specific PD through the issuance of free SCECHs to renew your teaching credentials. New this year we will be signing in and out with the use of QR Codes. Please be sure to read the article in this newsletter about this process. Your Board is working smarter not harder for you.

“*Building Bridges Together*” is more than an event. It is an open and collaborative effort that is aimed to transition you from segments to competencies and certifications (Perkins V) which overall, will provide a more sustainable outcome for you and your students.

Work with MBEA . . . let us help you by “*Building Bridges Together*” to a stronger, more robust curriculum/program in your classrooms.

Warm regards,

Colleen

Colleen Webb, President
Michigan Business Education Association
Chairperson, North Central Business Education Association
Past President NBEA 2019-2020

Do You Have Swag?!

A few years ago, members were so thrilled to receive a t-shirt as their conference gift, we gave each of you a sweatshirt the next year! Since then, we have had more interest in members wanting to purchase MBEA apparel from our vendor. Well, we heard you and are excited about our partnership with Rainbow Impressions!

Kim LeBlanc, owner of Rainbow Impressions has been our vendor for apparel since our first t-shirt order several years ago. Kim has provided our organization with quality products at an affordable price. This year, she will be one of our vendors at the conference and will be taking orders on the spot! She will have a variety of options to meet all your apparel wish list needs!

We want to make sure that we have samples and product options that you are interest in. **Use the QR code to complete the survey to ensure we have the right SWAG for you!**

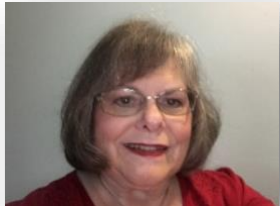
LIKE OUR FACEBOOK PAGE- Be sure to like our Facebook page @MBEA1936 to enhance your membership experience and stay connected with YOUR professional organization. No better way to keep your colleagues from afar a bit closer than through social media. We are technology GURUS after all! We can't wait to see who wore their apparel best on our page!



Jerrod Black
VP for Membership



Scan
me!



Joyce Newtown
VP for Business and Finance

Fall Convention Registration

I'm excited for the Fall Convention and can't wait to see each of you there!

To avoid late fees please **register before October 14, 2022.**

Registration starts on the homepage of [MBEA's website](#)

Before you start the registration process read the General Registration Information.

- Check to make sure your membership is up to date.
 - Remember your membership now expires one year from your anniversary date.
 - If you are new to MBEA Welcome!
- Notice there are meals included with your registration.
 - Let us know which meals you will be attending.
 - Don't forget to make your food choice for Thursday's lunch.
- Convention Connection!
 - Hors D'oeuvres and beverages
 - It's a great way to network and promises to be even better this year!
 - Can't wait to see you there!
- If you are attending the Wednesday workshops let us know which workshops you will be attending.
- When you checkout:
 - Make sure the Billing details are correct
 - Make sure the **Attendee's** information is filled out and is correct
 - Your PIC number is required
 - It will be used as the beginning of the SCECHs process.
 - If you do not have a PIC number you may put in NA, but you will not receive any of the free SCECHs.
 - Read the article in this newsletter about SCECHs
- You may pay by check or credit card
 - Check
 - Send the check to: MBEA, co Joyce Newtown, 1214 Bel Air Dr., Flint, MI 48507
 - Please include the name of the attendee with the check or a copy of the invoice.
 - Credit Card

Attend the 1st Ever Demo Night

Sign up to attend this free event **Wed. Night from 6pm – 9pm.**

Come and see what's new and what's next from the following vendors:

Cengage
Certipoint
MICE K12

ICEV
GW



- To pay now – fill out the credit card information
- To pay later – select check and contact me, Joyce Newtown

If you need to contact me, Joyce Newtown (especially about credit card issues)
You can:

1. Email me at joynewtown@gmail.com (watch the spelling).
2. Call or Text me at (810) 239-3905.
 - a. If I don't answer, please leave me a message and I will get back to you as soon as possible.
 - b. I'm usually available mornings from 8-11.

Save the Dates

January 29-31, 2023

Michigan Career Education Conference
Amway Grand Plaza
Grand Rapids, MI

April 3-6, 2023

NBEA Hybrid Convention
Kansas City Marriott Downtown
Kansas City, MO

June 19-23, 2023

2023 MBEA Summer Boot Camp
Macomb Intermediate School District Campus
44001 Garfield Road #1100
Clinton Twp, MI

November 8-10, 2023

2023 MBEA Fall Convention
Bavarian Inn Lodge and Conference Center
One Covered Bridge Lane
Frankenmuth, MI

NEED A REAL-LIFE PROJECT FOR YOUR CLASSROOM?

MBEA would like to have a student complete the program booklet for the 2022 Fall Convention. The student, teacher, program, and school will be honored in both the booklet as well as during the convention.

Interested? Please contact Colleen Webb, 810-247-0133 or email webb6164@gmail.com



IT'S TIME TO NOMINATE FOR 2023 MBEA AWARDS!



Mike Cattani
Member at Large U.P.

In an effort to recognize outstanding teaching and service to the field of Business Education in Michigan, let's start early!

At the MBEA State Conference in November, the 2022 Outstanding Contributions to Business Education by a Business Teacher Award will be awarded!



Nominations for the 2023 Outstanding Contributions to Business Education by a Business Teacher, Emerging Professional Business Education Award and the Recognition of Service Award are now open for nominations. Nominations can be made on-line at mbea.org/annual-awards/

Please consider nominating one of your deserving colleagues for a 2023 MBEA award!

MBEA Technology News Flash



New this year! 2022 MBEA Fall Convention **We will be signing in for all sessions using QR Codes.**

In order to qualify to receive SCECH's for each session attended, attendees must:

1. Have a valid PIC number to receive SCECH credit in the MI Online Educator Certification System.
2. When you are registering for the convention you must **enter your PIC number.**
3. To receive credit for each session; you will simply scan the QR Code and complete the fillable form. (You will need to enter your PIC number every time so be sure you have it accessible/wrote down)
4. A new code will be displayed each day and you will not receive access to codes from days prior. Daily QR Codes will be located on large signs near each session's entrance. **You must attend the full session in order to receive SCECH's credit.**



Dennis Klaas
Representative

Your MBEA Executive Board is here to serve YOU!

Colleen Webb, President
Joyce Newtown, VP for Business and Finance
Dennis Klaas, Member at Large
Patricia Pearson, NBEA/NCBEA Membership Director

Tresa Evans-Dunn, Secretary
Jerrold Black, VP for Membership
Michael Cattani, Member at Large U.P.
Tom Knight, State Department



Summer Boot Camp Debrief



Treasa Evans-Dunn
Secretary

Summer Boot Camp was held at Northwood University in June and members inquired about having a session during the Fall Convention regarding the new Accounting Competencies and IT Competencies. MBEA board members listened and were able to provide this opportunity.

Be sure to sign up for the one session offering when you register. Space is limited so be sure not to miss out!

Workshop A

New IT Competencies

Wed. 1 pm – 4 pm

Workshop B

New Accounting Competencies

Wed. 1 pm – 4 pm

Many members took advantage of free certifications during the four days of Summer Boot Camp. Eric Gilbert from Certiport proctored 61 exams for our members and **45 members earned** several different **certifications**. Some members took advantage of the free exam to look at the content and while others took the exam with the intent to pass and earn that credential before their students.

Exam Titles Taken:

Communication Skills for Business (CSB)	4	Adobe Certified Professional	2
Entrepreneurship and Small Business (ESB)	4	Information Technology Specialist	15
IC3 Digital Literacy Certification	4	Microsoft Certified Educator	1
Project Management Institute	4	Microsoft Office Specialist	15
		• Word, Excel, and PowerPoint	
Intuit Certifications:	12		
• Bookkeeping Professional			
• QuickBooks			

Eric Gilbert will be at the Fall Convention and offering free certifications once again to our members. Bring your own device so you can take advantage of this opportunity.

NOTE: (Please be sure to look for the online sign up that will be emailed at a later date. It will be emailed to Fall Convention attendees once registration is closed.)

2022 MBEA NOMINATIONS

Joyce Newtown is seeking re-election to the position of Vice President for Business and Finance, a 3-year term ending on December 31, 2025. Election will be held on 11/11/22, during the General Membership Meeting.



NBEA INVESTS IN YOU



Patricia Pearson
NBEA/NCBEA Membership Director

Have you ever asked yourself how NBEA uses membership dues? NBEA invests a substantial amount of money every year to provide members excellent services that fulfill their mission to promote excellence in business education.

Here are some investments they make for members:

- More than \$130,000 annually to provide an outstanding and inspiring annual convention every year in different cities all over the United States
- More than \$40,000 annually to produce the BUSINESS EDUCATION FORUM
- More than \$10,000 annually to support the new online community platform to provide you access to one another
- More than \$15,000 annually to provide the online library—providing PD on demand
- More than \$15,000 annually to provide and maintain the National Business Education Honor Society
- More than \$10,000 annually to support National Business Education Standards
- More than \$10,000 annually scheduling and procuring top-notch live and on-demand educational webinars
- More than \$8,000 a year for scholarships and business education relief
- More than 44,000 annually to monitor and participate in federal and state education advocacy monitoring and reporting

If you are already a member or contemplating joining NCBEA --- invest \$149 today!

ATTENTION MBEA PAST PRESIDENTS:

You are cordially invited to be our guest and be honored during the 2022 MBEA Awards Luncheon on November 10, 2022, 11:45 am at the Bavarian Inn Lodge and Conference Center, One Covered Bridge Lane, Frankenmuth, MI

RSVP to Colleen at 810 247 0133 by October 31, 2022.

(no other invitations will be sent)